



2024 Sponsorship Packet



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Join Montevallo Main Street in bringing CO.STARTERS to our community.

We love our community and only want the best for it. That's why we've engaged CO.STARTERS, a proven network that helps communities thrive through entrepreneurship, to support our local work. They are dedicated to helping grassroots community leaders find the best solutions to support entrepreneurs and build local ecosystems.

Become a Sponsor

Montevallo Main Street is prepared to facilitate a 10-week entrepreneurship course, the CO.STARTERS Core curriculum, in fall 2024 for up to 15 new and aspiring entrepreneurs. Classes will be held in-person at the University of Montevallo's Michael E. Stephens College of Business by Certified Facilitators. This year's course will begin August 27 and end October 22, with a graduation reception to be held October 24.

With the help of community supporters like you, we believe our community can be transformed. Your sponsorship of CO.STARTERS not only supports new business, but it connects you to a growing entrepreneurial movement with a proven economic impact on the local, national, and global levels.

Your support of CO.STARTERS helps you:

- Engage your company with entrepreneurs, business owners, creatives, investors, and community-loving people who are making an impact in our community and beyond!
- Share your brand and mission during programs and events
- Get involved in programs that help shape the future of business in our region

Sponsorship Levels

PROMOTER Level

As a Promoter, your organization will receive recognition on our website and promotional recognition associated with 2024 CO.STARTERS activities.

INNOVATOR Level

As one of six Innovators, you will receive prominent recognition throughout 2024 CO.STARTERS activities.

COMMUNITY BUILDER

As the only Community Builder Level sponsor, your organization will receive the title billing as well as prominent recognition throughout 2024 CO.STARTERS activities.

\$500 + (Limited to 8)	\$2,500 + (Limited to 6)	\$5,000 + (Limited to 1)
Name mentioned in any and all print/media communications	Name mentioned in any and all print/media communications for the fall 2024 CO.STARTERS Core cohort	Name mentioned in any and all print/media and external communications when CO.STARTERS is promoted.
Logo signage displayed in office/event space	Logo signage displayed in office/event space	Logo signage prominently displayed in office/event space
Logo on website	Logo on website	Logo on website
(2) Social media posts/mentions through social channels in promotion of the fall 2024 CO.STARTERS Core cohort	Guest speaker and mentorship opportunities	Guest speaker and mentorship opportunities
	(5) Social media posts/mentions through social channels during each of the cohorts	(10) Social media posts/mentions through social channels during each of the cohorts
	Public thank you at our CO.STARTERS Celebration Event	Press release announcing patronage of local CO.STARTERS programming
		Logo added to program materials
		Swag given away/displayed during programs & events
		Public thank you at every CO.STARTERS event