



Date: November 2017
Title: ValloCycle Board Minutes

Members Present: Arthur H (Chair), Jason P (City Council), Susan C, Andrea E
Members Absent: Hollie C (Mayor), Meg W, Rob M, Elliot M
Guests: Cameron S, Clint Green, LaQuandra S, Katie H (Mayor Proxy)

Operations

Current Bike Memberships: 2

September Income: \$750

September Expenses: \$158

Net: \$592

Balances: \$4,378	City Account: \$96
	UofM Account: \$3,691
	City Budget: \$600

Fleet Update: 7 bikes ready for members
28 bicycles in fleet (3 rented, 5 on prep, 3 retired/parts, 23 need maint.)

Green Fund Grant – pedi-cab denied & bike lights approved – potential future grant ideas and projects discussed.

Marketing/Fund Raising:

Supporting Memberships – \$60 & activate webstore (pickup from city hall).

Glow Ride – October four attendees, no socializing, cold weather.

Chamber Chatter – November issue “Bicycle Lighting Guide” December “Winter Riding Benefits”

Events: *October* – Glow Ride (2nd Wednesday) 11th
October – Pop-Up Maintenance (3rd Thursday) 19th
October – Montevally Art Walk (Last Saturday) 28th
November – Glow Ride (2nd Wednesday) 8th
November – Saturday Ride (3rd Saturday) 18th
December – Glow Ride (2nd Wednesday) 13th
December – VOTE Ride 12th

Idea Blurb:

Names chosen for future bikes – will reveal through newsletter and website.

Davis Falls Weekend Ride – should be done in winter.

Student Membership pricing – 5-years

Gold Membership – pint glass

More weekend rides

Obstacle Course Ride – do things on a web-app or map with checkpoints
Holiday/Christmas Social

Passed Movements:

Approve September 2017 Board Meeting Minutes
Change Board Meetings from 3rd Tuesday to 3rd Thursday @ 6pm
Approve \$313.80 for Supporting Member t-shirts
Approve \$22 for vinyl stickers to name bikes

Next board meeting January 18th (City Hall) 6pm