



Date: July 2017
Title: ValloCycle Board Minutes

Members Present: Arthur H (Chair), Hollie C (Mayor), Susan C, Rob M, Andrea E, Elliot M
Members Absent: Jason P (City Council), Meg W

People

Board member updates

Operations

Current Bike Memberships: 1

May/June Income: \$730

May/June Expenses: \$160

Net: \$570

Balances: \$2,135 City Account: \$185

UofM Account: \$1,941

City Budget: \$8

New city budget – email Jason/Herman/Hollie

Fleet Update: 7 bikes ready for members
28 bicycles in fleet (3 rented, 5 on prep, 3 retired/parts, 23 need maint.)
6 bicycle donations from SF/AE/RM need preparation and storage

Green Fund Grant – public bicycle maintenance station has been installed in front of UMOM!
ValloCycle.com – create page to link to AH. Forward domain to new information page.

Marketing/Fund Raising:

Supporting Memberships – Andrew C designs (“Supporting Member” on back & chain rings on front) Pre-order selection of sizes, promote before Art Stalk.

Glow Ride – June/July last ride ending at Eclipse. Determine new route and new location to end.

Change destinations each month, possibly change route each month.

Chamber Chatter – July: Montevallo’s Totally Bikeable Places

Events: May – Glow Ride (2nd Wednesday) 10th

June – Glow Ride (2nd Wednesday) 14th

July – Glow Ride (2nd Wednesday) 12th

August – Glow Ride (2nd Wednesday) 9th

August – Orientation Ride (3rd Sunday) 20th @ 4:30pm

September – eClub cleanup (twice a year) Sept & April

September – Waterfall Ride (3rd Saturday) 16th

October – Pop-Up Maintenance (3rd Wednesday) 18th

October – Montevally Art Walk (Last Saturday) 28th

November – Saturday Ride (3rd Saturday) 18th

Passed Movements:

Approve \$50 on new combination lock for bike shed.

Approve \$50 on vinyl letters for naming bikes.

Approval of May 2017 ValloCycle board minutes.

Other Business:

Idea Blurb: Subcommittees (newsletter/media/ride leaders/additional board members)

Future Internships – grant writing

Donate old bikes to SEA (or MHS students in need)

Student Memberships – rent & ride reduced rate

VC Group Ride “Tour de Taco” hit all trucks/restaurants

Fall Green Fund – Pedi-cab to rent/borrow for students to make cash

Bicentennial booth with bikes for VC

Glow Ride – new locations to end (tavern/el agave/no set end

point/lake/members to host?

Next board meeting August 15th (City Hall) 6pm