



Date: May 2017
Title: ValloCycle Board Minutes

Members Present: Arthur H (Chair), Susan C, Elliot M
Members Absent: Andrea E, Hollie C, Jason P, Rob M, Andrea E, Meg W
Guest: Clint G

People

Board member updates

Operations

Current Bike Memberships: 0
March Income: \$22
March Expenses: \$304
Net: (\$282)
Balances: \$1,565 City Account: \$185
 UofM Account: \$1,211
 City Budget: \$168
Fleet Update: 5 bikes ready for members
 28 bicycles in fleet (3 rented, 5 on prep, 3 retired/parts, 23 need maint.)
 Need Names: 5 bikes

Green Fund Grant – Equipment has arrived! Work order for June installation in front of UMOM.

Marketing/Fund Raising:

Supporting Memberships – meeting with Andrew C in May to review new design for member t-shirts.
GlowRide – Andrea E & Elliot M led the ride.
Email Newsletter – May increased subscribers to 75.
Chamber Chatter – May: Common Bicycle Roadblocks (7 months publishing)
Events: April – Twilight Ride (2nd Wednesday) 12th
 April – Bicycle Maintenance Workshop 17th
 April – Earth Fest 21st
 April – Montevallo Arts Festival 22nd
 April – Bicentennial Tour (Bike-A-Thon) 29th Saturday Ride
 May – Glow Ride (2nd Wednesday) 10th
 June – Glow Ride (2nd Wednesday) 12th

Passed Movements:

Return t-shirt pricing to \$10 per shirt (due to poor sales)

Approval of April 2017 ValloCycle board minutes

Other Business:

Idea Blurb: Tell your biking story
 More pop-up maintenance workshops
 ValloCycle as a bike kitchen
 New shed lock
 Future Internships – grant writing
 PSI recommendations in a sign for the new maintenance stand
 Consider a simple domain homepage (contact info and basics).

Next board meeting July 18th (Eclipse) 6pm