



Date: February 2017  
TITLE: ValloCycle Board Minutes

Members Present: Arthur H(Chair), Jason P(Treasurer), Susan C, Rob M, Elliot M  
Members Absent: Andrea C (Secretary), Hollie C, Lee W, Meg W, Andrea E  
Guests: Tiffany B, Lydia G

Approval of Minutes: September 2016 & October 2016

### **People**

Board members update.

Andrea C (Secretary) has formerly stepped down from the board.

Andrea E, Rob M, and Elliot M are approved new ValloCycle board members by the city council.

### **Operations**

Current Bike Memberships: 1

December Income: \$20

December Expenses: \$56

Net: (\$36)

Balances: \$1,368            City Account:    \$143

UofM Account: \$681

City Budget:    \$544

Fleet Update: 6 bikes ready for members

Bikes assessed for maintenance (City Maint. Checklist) by end of February

Vallocycle.com – JP has regained control of the domain. Next step is for city server to recognize

GreenFund Grant – Equipment has been ordered, signing estimates will be ready for March

Supporting Memberships – many cyclists wish to support ValloCycle without renting a bike. \$60 should include: t-shirt, laminated wallet card (potential discount at local businesses), bumper sticker, aluminized bike sticker.

UMOM Pocket Park – SC ensure bike rack is part of this project, including our new bike maintenance equipment. New designs for decorative bike racks from art department.

### **Marketing/Fund Raising:**

Glow Ride – Student reporter Dezirae Burnett interviewed several board members for part of her capstone. New lights made a major difference for borrowed ValloCycle bikes.

Refurbished & newly maintained bikes – take photos and tell a story on social media  
Email newsletter – begin (as needed) updates for members & interested parties on events & news of interest for the Montevallo biking community.

March Chamber Chatter – Tips for cyclists sharing the road

People for Bikes Grant – next deadline for infrastructure projects is 7/21/2017

UofM Mountain Bike Club – approached by Charlotte Daughetee to locate potential students

Events: January – Glow Ride 2<sup>nd</sup> Wednesday 11<sup>th</sup> 6:30-8pm

**February – Glow Ride 2<sup>nd</sup> Wednesday 8<sup>th</sup> 6:30-8pm**

March – Swamp Tour 1<sup>st</sup> Saturday 4<sup>th</sup> 10am – 12pm (to the Swamp & Back!)

March – Glow Ride 2<sup>nd</sup> Wednesday 8<sup>th</sup> 6:30-8pm

April – Montevallo Arts Festival 22<sup>nd</sup> 10a-5p (Orr Park)

Name new bike \$1, Pop-up bike maintenance, t-shirt sales, bumper sticker sales, supporting membership sales

April – Bicentennial Bike Ride 29<sup>th</sup> (historic tour of Montevallo)

April – Public Maintenance Class (near new stand & tools) Arthur H, Michael P, Rob M, Elliot M

#### **Passed Movements:**

Allocate \$45 to secure booth for Montevallo Arts Festival (montevalloartscouncil@gmail.com)

Allocate \$164 to purchase t-shirts

#### **Other Business:**

Idea Blurb: Offer bike safety classes

Supporting Membership drives – events at local businesses with a presentation

Discounts for a supporting membership at local businesses

#### **Action Items:**

AH – ensure checklist and maintenance assessment is completed on bikes

AH – purchase t-shirts (Tiffany B)

AH – secure booth for Montevallo Arts Festival (Tiffany B)

**Next board meeting March 21<sup>st</sup> (City Hall) 6pm**