



Date: January 2017  
TITLE: ValloCycle Board Minutes

Members Present: Arthur H(Chair), Jason P(Treasurer), Hollie C, Lee W, Meg W, Susan C, Rob M, Elliot M

Members Absent: Andrea C (Secretary), Andrea E

Approval of Minutes: September 2016 & October 2016

### **People**

Board members update contact information and preferences

Next city council meeting to approve new board members (Ancrea E, Rob M, Elliot M)

### **Operations**

Current Memberships – 0

December Income: \$420 (CarMax matching Grant)

December Expenses: \$0

Net: \$420

Balances: \$1,404      City Account:    \$123

UofM Account: \$681

City Budget:    \$600

Fleet Update: 7 bikes ready for members

All bikes returned from Fall Term

Bikes assessed for maintenance (City Maint Checklist) by Feb board meeting

Move to track Name & Bike Number when renting bikes

Maintain current pricing structure

Vallocycle.com – JP continues to resolve inoperative website

CommuteSmart – SC met with Brian Atkinson, mainstreet project, assist in studying traffic layout in bike lanes and grant research for bike racks – will work to promote bike commuting.

### **Marketing/Fund Raising:**

GreenFund Grant update – HC will order maintenance rack equipment by Feb board meeting.

Next steps include ordering, choosing an approved central location, and installing. Public bike maintenance classes to follow – future planning.

GlowRide – Steven Calhoun with the Shelby County Reporter published an article on our January

night ride. Rides will continue to be held the 2<sup>nd</sup> Wednesday of the month. Continue to provide bikes for group rides on request.

GlowRide – move to purchase \$50 of lights (front & rear) for glow rides.

Referred & newly maintained bikes – take photos and tell a story on social media

Email newsletter – begin (as needed) updates for members & interested parties on events & news of interest for the Montevallo biking community.

February Chamber Chatter – Fun Biking Facts

Events: December – Group Ride (Glow Ride) 7<sup>th</sup> 6:30-8pm

**January – Glow Ride 2<sup>nd</sup> Wednesday 11<sup>th</sup> 6:30-8pm**

February – Glow Ride 2<sup>nd</sup> Wednesday 8<sup>th</sup> 6:30-8pm

March – Glow Ride 2<sup>nd</sup> Wednesday 8<sup>th</sup> 6:30-8pm

April – Montevallo Arts Festival 22<sup>nd</sup> 10a-5p (Orr Park)

### **Other Business:**

Idea Blurb: Commute Smart – bike racks (more racks in the most useful locations)  
Give bikes to employees – more bikes in community the more they will be used  
Advertise GlowRide – flyers on campus/dorms  
Monthly day ride – 1<sup>st</sup> Saturday (consider a unique destination around town)  
Cahaba Refuge, BLM Waterfall, Ebenezer Swamp  
Spring/Fall Bike rental event on campus (around welcome week)  
Spring Bikes & Dogs  
Bicentennial Clean-up with UofM Environmental Club  
Lifetime Membership – consider supporting membership cost and perks  
Poker Ride -  
ValloCycle – bumper stickers for sale

### **Action Items:**

AH – send updated board member information to Sand  
HC – add line to membership application to include: Name & Number of bike  
HC – order GreenFund bike maintenance equipment  
AH – ensure checklist and maintenance assessment is completed on bikes  
AH – purchase \$60 of night lights (front and rear) for night rides  
AH – next agenda (Lifetime Membership)

**Next board meeting February 21<sup>st</sup> (City Hall) 6pm**