

Montevallo Main Street
Board of Directors Meeting
September 14, 2017

Members Present:

Susan Fulmer, Adele Nelson, Pam Brown Phagan, Steve Gilbert, Carol Bruser, Janice Seaman Julie Smitherman, Hollie Cost, Herman Lehman and Sarah Hogan, Montevallo Main Street Director.

Call to Order:

Julie Smitherman called the meeting to order at 8:15 a.m.

The first item of business was the approval of the minutes from the July board meeting. Pam made a motion to approve and Herman seconded. The motion carried. The next order of business was the approval of the August board meeting. Herman made a motion to approve and Janice seconded. The motion carried.

Treasurer Report:

Adele reported a current balance of \$35,026.81. Herman made a motion to approve and Janice seconded. The motion carried.

President's Report:

Julie nominated Kirk Lightfoot for Main Street board member consideration. Herman made a motion to approve and Pam seconded. The motion carried. Julie reported the Main Street conference was a great success. Pam Phagan was recognized for receiving the Community Service Award.

Board Committee Reports:

- Organization Committee – No report
- Design – The committee has set October 10th as the deadline to submit renderings for the welcome banners on Main Street. Christmas decorations are in. The committee will be working on grant writing and façade.
- Promotion – Adele reported on the Bicentennial participation and the upcoming murder mystery that has been rescheduled.
- Economic Vitality – Herman will be coordinating with businesses that are interested in locating in Montevallo. Consider working with the College of Business at UM to provide a “boot camp” for interested businesses.

Executive Directors's Report:

Sarah reported the concrete in front of Taco Bell was being poured today. There will be a meeting at 1:00 p.m. today to discuss the Middle Street Project. Frios Gourmet Popsicle will be moving in soon and Coconut Girl is scouting for a location as well. There will be 29 traffic signals available for Main Street Montevallo to sell for fundraiser. Main Street board members were asked to send out e-mail message supporting the 1% tax increase. Pam made a motion to

approve and Susan seconded. The motion carried with board member Herman Lehman abstaining. Julie reported that the Vallo Venture was a great success. The Bicentennial bash was a great success with over 6,500 in attendance. The Montevallo High School Homecoming parade will travel down Valley to Middle to Island Streets. The Murder Mystery will be rescheduled to a later date. The Mayor's Breakfast will be held on October 13th. Main Street board will be selling T-shirts at the October 28th ArtStalk. Other upcoming events will include Fire Prevention Parade, Holiday Tree Lighting and Champagne & Chocolate.

Old Business:

A current membership directory was handed out to board members in attendance. Sarah asked board members to turn in volunteer hours. There will be a t-shirt design competition for ArtStalk. Benches at Lucky's will be refurbished soon from a \$300 collaborative marketing grant.

New Business:

Julie reported our new e-mail account address will be mainstreet@cityofmontevallo.com. Sarah Hogan asked the board to accept her resignation as executive director. Pam made a motion and Carol seconded. The motion carried. Application for this position has been posted. Committee chairs will oversee the day to day operations of the board until a new director has been hired. Susan made a motion to provide a stipend in the amount of \$500 to the intern working with the program. Janice seconded and the motion carried. Pam made a motion to remove Sarah from the Main Street bank account. Susan seconded and the motion carried. Discussion was had about providing Frios with a streetscape grant. Janice made a motion to approve and Herman seconded. The motion carried.

Other Business:

Pam made a motion to provide a prize for the t-shirt design winner in the amount of \$200. Adele seconded and the motion carried. Herman made a motion to provide funding in the amount of \$200 to purchase a table at the Mayor's Breakfast. Pam seconded and the motion carried.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Carol Bruser,
Secretary