

Montevallo Main Street
Board of Directors Meeting
March 9, 2017

Members Present:

Carol Bruser, Hollie Cost, David Darby, Susan Folmar, Steve Gilbert, Lydia Goodwin, Herman Lehman, Calvin Meadows, Adele Nelson, Pam Brown Phagan, Janice Seaman and Julie Smitherman. Also in attendance was Sarah Hogan, Montevallo Main Street Director.

Call to Order:

Julie Smitherman called the meeting to order at 8:10 a.m.

The first item of business was the approval of the minutes from the February Board meeting. A motion to approve was made by Herman Lehman. David Darby seconded and the motion was approved.

Old Business:

- Main Street Block Captains reported on their recent visits with local businesses. Maps will be provided to local business owners with rendering of completed project. Board members will receive a T-shirt to help identify the group. Volkert will be asked to sponsor the cost of the shirts.
- Streetscape Grants have been delivered to recipients. Winners will be recognized at the council meeting on March 13th.

New Business

- A copy of the business and consumer survey was included in board packets. Block captains will hand deliver the business survey to business owners. The consumer survey will be online and will go out to schools, library, Chamber Chatter, Eclipse, Vallo Voice, churches and distributed in school carpool lines.
- The Meet Me on Main signature event will be held in conjunction with the October Art Walk. The event will offer a silent auction as a fundraiser.
- Herman made a motion to begin the membership drive on June 1st. Calvin seconded and the motion carried.
- Articles for the newsletter are due by the second week of March. Please send the information to Sarah.
- Mary Helmer has offered to attend any work plan meetings. Sarah will attend as well. All events have to be presented to the board of directors.

Board Committee Reports

- A copy of the work plan will be e-mailed to board members.

- Design plans will be ready for review at the April board meeting.
- Pam will organize weekly litter pick up drives.
- A parallel parking rodeo and Monty & Vallo-rie promotions were discussed.

Other Business

- Part of the construction on Main Street will involve removing power poles.
- All board members were reminded to turn in volunteer hours.
- Due to parking space issues the board discussed the possibility of a shuttle service.

There being no further business, the meeting was adjourned at 9:30 a.m.

Respectfully submitted,

Carol Bruser, Secretary